

India Today (online): [Here's how management courses are providing boost to working professionals](#)

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A group of six business professionals (three women and three men) are gathered around a dark wooden conference table. They are dressed in professional attire (suits and blouses). One woman is shaking hands with a man. A laptop is open on the table, and another woman is looking at it. The background is plain white.

Learning has always been a critical pillar supporting the growth of the individual, corporates as well the nation at large. Every year, lakhs of graduates across streams pass out from more than 40,000 colleges and universities across India aspiring for a dream job and career. On the other hand, employers have become increasingly selective about choosing the right talent.

In an increasingly competitive business environment, the demand for management education has grown significantly across levels.

From freshers seeking an excellent start to their career to working professionals looking to take up higher responsibilities in their respective fields, management -skills has emerged as a critical criterion. Moreover, the growing debate around automation and changing workforce environment have also forced professionals to re-think on their career paths.

Keeping ahead of the curve

As professionals move up in their respective fields, there is an increased expectation across the organization. Managers need to be able to comprehend the situation and be prepared to understand and address the varied challenges faced by the organisation.

Management skills not only helps you in being a good manager, but it also enables aspirants to augment the efficiency and productivity of the organisation. The core aim of the management certification courses is to provide the aspirants with the essential knowledge and skills needed to work cross-functionally and help them to better respond to the challenges faced by the business.

In an ever-evolving corporate landscape, many professionals are seeking to upskill themselves with specialized courses. Although specialization may help professionals improve their performance on the job but to move up the ladder, it's vital to learn the art of management. These management skills are even more important for professionals looking for alternate career choice or profession based on their interest, exposure, or growth prospects.

Finding the right 'Balance'

Most professionals willing to invest in their careers find themselves bound by work pressure and commitments. For those working full-time, the biggest challenge is to take out time to attend the classes. But, with increased resonance on technology and digital learning, every professional has the choice to upgrade their skills and attain the management education at any juncture of their career.

Moreover, as learning outcomes differ with age, experience, and every segment of learners have their unique needs, technology is playing a critical role in ensuring a satisfying, immersive learning experience.

E-learning brings a host of opportunities for both aspiring students and the workforce with lucrative prospects of jobs and career growth, respectively. Today, premier institutes like the Indian Institute of Management Calcutta (IIM) are offering e-learning courses ranging from general management, business management, human resources management, sales and marketing, supply chain management, business analysis to those specially curated for leadership and senior management.

Besides, the junior and mid-level professionals, senior industry professionals with considerate experience are also making use of executive education to upgrade their skills and learn from the best of the management institutes, all while they continue to contribute to the organisations' success.

Today, the advanced interactive live online platforms provide a virtual face-to-face experience with high-quality, high-clarity, and direct eye contact, including two-way voice interaction and chat-based queries.

Now students from any part of the country can have access to the faculty from premium institutions such as IIM Calcutta.